





### WHAT MAKES ARKA UNIQUE





Certified Sustainable (ASC & BAP 4)



**Kosher Certified** 



No Antibiotics Never-Ever



Raised in the Purest **Antarctic Waters** 



Hand Selected, Ultra Premium, Best of Multi X



Higher in Omega-3s



# ONE OF THE WORLD'S MOST SUSTAINABLE SALMON BRANDS





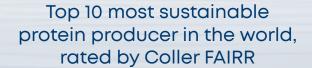


Recommended to "Buy" by the Monterrey Bay Aquarium Seafood Watch

100% ASC certified

BAP 4-star certified (Maximum possible rating)







Top 4% most sustainable food producer rated by DJSI







Best of Multi X
Production

Beautiful Silver Skin

Firm Texture, Beautiful Fat Marbling

Intense Color, Bright and Smooth Flavor

Contains 2,470mg Omega-3s per 3oz Serving

Raised In the Purest Antarctic Waters

### **ULTRA PREMIUM ANTARCTIC SALMON**



Whole Fish



Fresh Fillet D+ & E+ Trim 10+ lb salmon / 55lb case 2-5 lb fillet / 10lb / 35lb cases



Skin Off Portions 4-12oz / 10lb



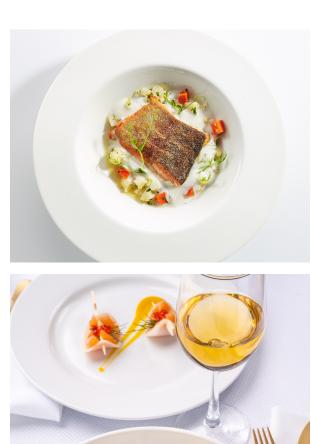
Skin On Portions 4-12oz / 10lb



**ArkA Smoked Salmon** Cold Smoked Slices and Premium Loin Cut



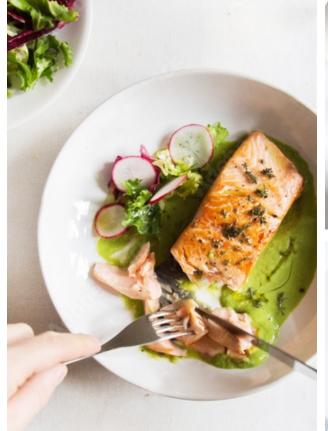
**ArkA Smoke Roasted Salmon** Hot Smoked Traditional, Pepper and Cajun Portions





















### UNBOXING THE ARKA EXPERIENCE











## OMEGA 3s BOOST HEALTH.



With 2,470mg of omega-3s per 3oz serving, ArkA has 3x times the amount of omega-3s than the American Heart Association Reference Amount Customarily Consumed (RACC).

Omega-3 fatty acids are the "good" types of fat. They may help lower the risk of heart disease, depression, dementia, and arthritis.\*

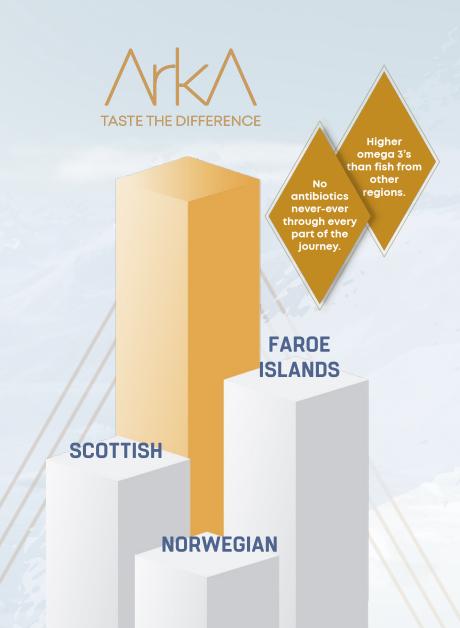
Our body can't produce the amount of omega-3s we need to survive. So, they are considered essential nutrients, meaning you need to get them from the foods you eat.

#### **ARKA VS OTHERS**

# ARKA OUTPERFORMS



ArkA consistently secured top rankings in a blind taste test conducted by Michelin chefs. When compared to the Faroe Islands, Scottish, and Norwegian, ArkA is top ranking with the best Taste, Best Flavor, Texture, and Marbling.



#### **ARKA VS OTHERS**

### ARKA OUTPERFORMS

TASTE THE DIFFERENCE



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The tasting opened our eyes to misperceptions about country of origin. ArkA was consistently selected among the best for its flavor and overall quality.

Best Taste/Flavor	ArkA	FAROE ISLANDS	SCOTTISH	NORWEGIAN
Best Texture	ArkA	FAROE ISLANDS	SCOTTISH	NORWEGIAN
1	1	The Williams		
Best Marbling	ArkA	FAROE ISLANDS	SCOTTISH	NORWEGIAN
Best Overall	ArkA & FAROE ISLANDS (TIE)		SCOTTISH NORWEGIAN	
Perception	AIRA GIAN	OL IOLANDO (TIL)	000111011	HORWEOIAN

