

Sustainable Packaging Plan & Commitment



MULTI X>



Gradually **reduce** the **environmental impact** of packaging by prioritizing material use **efficiency**, **recyclability**, **recycled content**, and sustainable **innovation**.

2024 Goals

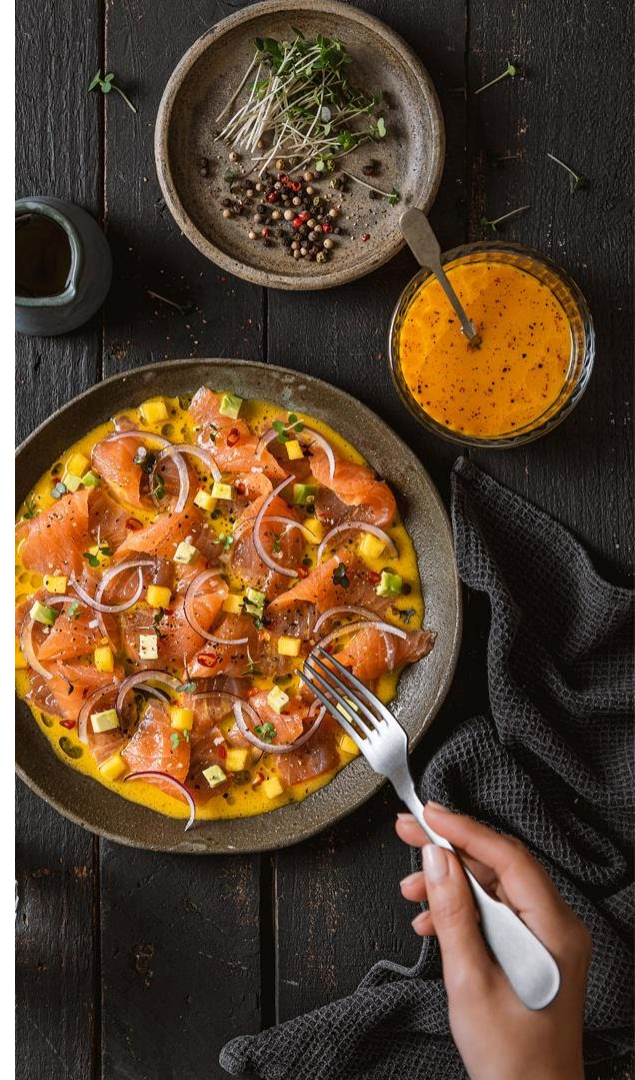
5.71% of total plastic Increase in compostable plastic

78% Recycled content in cardboard

2025 Goals

14.4 t / 25.9% Weight Reduction Gel Pack

80% Recycled content in cardboard





Plan

Strategic Issues



**Innovation and
Governance**



Circularity



Efficiency

Innovation and Governance

Strategic Committee

Group comprised of **Procurement Management, Sales, Product Development, and Sustainability.**

Annual meeting whose purpose is to **define annual priorities** and **approve projects or initiatives** in the pipeline, in accordance with the strategic and technical requirements of the areas.

Technical Committee

Packaging Buyers, Product Development, Sustainability, and other areas or suppliers participate, depending on requirements.

Meeting **three times** a year to **evaluate technical or innovative initiatives** proposed by packaging suppliers and efficiency requests submitted by the various areas.

Collaboration

Shared spaces in a **seminar-style** format, where strategic suppliers present their **solutions, developments, or business lines** to internal collaborators from different areas. This opportunity allows for **mutual understanding of the needs and dynamics** of value chains, strengthening collaboration and generating new opportunities.

Efficiency

Kilogram Optimization

Search for efficiency in kilograms transported in tertiary packaging material.

Weight Reduction

Reduction in weight, thickness, and/or quantity of packaging materials.

Improved Volumetric Utilization

Optimization in pallets and/or containers to reduce idle space and maximize logistics efficiency.

Circularity

Increase recycled content

Promote recycled content in cardboard packaging through bidding processes and/or purchasing requirements.

Material substitution

Search for replacements for non-recyclable materials and/or the separation of materials incompatible with recycling.

Increase recyclable and compostable packaging

Search for technically and economically viable alternatives using compostable and/or biodegradable materials.

Following KPIs

Issues	Program	Following KPIs	2025 Goals
 Innovation and Governance	Strategic Committee	Approved initiatives	1
	Technical Committee	Evaluated Initiatives	3
	Collaboration	Seminars	2
 Circularity	Weight optimization	Initiatives raised	1
	Weight reduction	Initiatives raised	1
	Improves volumetric utilization	Initiatives raised	1
 Efficiency	Increased recycled content	% recycled in cardboard	80
	Material substitution	Technical test card	1
	Increase in recyclable and compostable packaging	Packaging projects with third parties	2

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